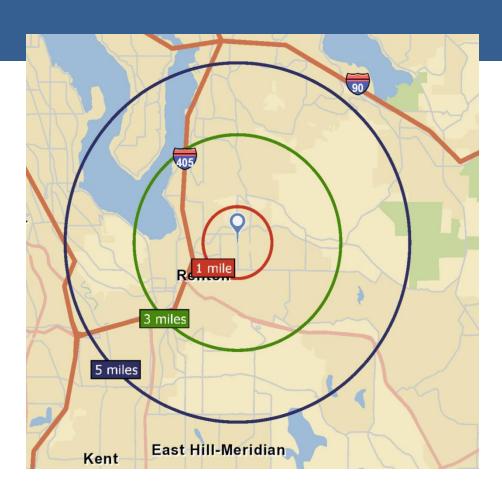
# Demographics Summary Profile NE Renton

1, 3 and 5 Miles Radii from the Intersection of NE Sunset Blvd & NE 10<sup>th</sup> St









**NE Renton** 

1, 3 and 5 Miles Radii from the Intersection of NE Sunset Blvd & NE 10th St

		Ring: 1 Mile radius	Ring: 3 Miles radius	Ring: 5 Miles radius
-0 -0	2000 Total Population	16,109	66,244	171,800
	2000 Group Quarters	69	249	486
47 <b>2</b> 7	2009 Total Population	17,609	78,645	196,164
	2014 Total Population	18,523	84,950	208,769
	2009 - 2014 Annual Rate	1.02%	1.55%	1.25%
	2009 - 2014 Allitual Nate	1.02/0	1.5570	1.2370
0_0	2000 Households	6,874	27,637	67,083
	2000 Average Household Size	2.33	2.39	2.55
<b>#1.</b>	2009 Households	7,571	33,067	77,677
TELL	2009 Average Household Size	2.32	2.37	2.52
	2014 Households	7,964	35,736	82,877
	2014 Average Household Size	2.32	2.37	2.51
	2009 - 2014 Annual Rate	1.02%	1.56%	1.30%
	2000 Families	4,053	17,158	45,581
	2000 Average Family Size	2.98	2.98	3.07
	2009 Families	4,346	20,122	51,594
	2009 Average Family Size	2.98	2.97	3.04
	2014 Families	4,519	21,556	54,508
	2014 Average Family Size	2.98	2.97	3.04
	2009 - 2014 Annual Rate	0.78%	1.39%	1.10%
	2000 Housing Units	7,081	28,671	69,471
	Owner Occupied Housing Units	51.3%	59.0%	66.1%
	Renter Occupied Housing Units	45.8%	37.5%	30.4%
	Vacant Housing Units	2.9%	3.5%	3.5%
	2009 Housing Units	7,873	34,645	81,339
	Owner Occupied Housing Units	51.5%	58.8%	64.3%
	Renter Occupied Housing Units	44.6%	36.6%	31.2%
	Vacant Housing Units	3.8%	4.6%	4.5%
	2014 Housing Units	8,276	37,404	86,746
	Owner Occupied Housing Units	51.3%	59.0%	64.2%
	Renter Occupied Housing Units	44.9%	36.5%	31.4%
	Vacant Housing Units	3.8%	4.5%	4.5%
	Median Household Income			
	2000	\$48,847	\$52,181	\$58,834
	2009	\$65,757	\$71,769	\$79,025
	2014	\$70,109	\$76,291	\$83,975
	2017	ψι 0, 100	Ψ10,201	φου,στο
	Median Home Value			
	2000	\$181,971	\$187,910	\$209,427
	2009	\$295,247	\$306,096	\$342,164
	2014	\$367,935	\$380,836	\$420,814
	Per Capita Income			
	2000	\$24,516	\$26,509	\$30,266
	2009	\$33,133	\$35,678	\$39,644
	2014	\$35,235	\$38,271	\$42,421
	Median Age			
	2000	33.7	35.5	36.6
	2009	34.5	37.6	38.7
	2014	34.2	37.9	39.1
	LUIT	J-T.Z	51.5	39.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2009 and 2014; U.S. Bureau of the Census, 2000 Census of Population and Housing



**NE Renton** 

1, 3 and 5 Miles Radii from the Intersection of NE Sunset Blvd & NE 10th St

	Ring: 1 Mile radius	Ring: 3 Miles radius	Ring: 5 Miles radius
2000 Households by Income			
Household Income Base	6,888	27,837	67,080
< \$15,000	13.2%	10.7%	8.1%
\$15,000 - \$24,999	9.3%	9.4%	7.9%
\$25,000 - \$34,999	12.3%	10.9%	10.0%
\$35,000 - \$49,999	16.4%	16.3%	15.4%
\$50,000 - \$74,999	23.6%	23.9%	22.5%
\$75,000 - \$99,999	12.1%	13.5%	14.5%
\$100,000 - \$149,999	9.8%	10.4%	13.3%
\$150,000 - \$199,999	1.8%	2.4%	3.9%
\$200,000 +	1.6%	2.4%	4.5%
Average Household Income	\$57,381	\$63,093	\$76,743
2009 Households by Income			
Household Income Base	7,571	33,066	77,678
< \$15,000	8.5%	6.9%	5.2%
\$15,000 - \$24,999	8.1%	6.6%	5.4%
\$25,000 - \$34,999	7.2%	7.2%	6.2%
\$35,000 - \$49,999	12.7%	11.3%	10.2%
\$50,000 - \$74,999	19.9%	20.1%	18.6%
\$75,000 - \$99,999	20.3%	21.0%	20.2%
\$100,000 - \$149,999	15.2%	16.7%	18.3%
\$150,000 - \$199,999	4.8%	5.6%	7.9%
\$200.000 +	3.2%	4.6%	8.0%
Average Household Income	\$77,007	\$85,013	\$99,968
2014 Households by Income			
Household Income Base	7,962	35,736	82,878
< \$15,000	8.6%	6.8%	5.2%
\$15,000 \$15,000 - \$24,999	7.5%	6.2%	5.0%
\$25,000 - \$24,999	6.3%	6.3%	5.4%
\$35,000 - \$34,999	12.2%	10.9%	9.7%
\$50,000 - \$49,999 \$50,000 - \$74,999			16.9%
	18.4%	18.5%	
\$75,000 - \$99,999 \$400,000 - \$440,000	18.3%	18.6%	17.8%
\$100,000 - \$149,999	19.6%	21.2%	22.7%
\$150,000 - \$199,999	5.4%	6.1%	8.5%
\$200,000 +	3.6%	5.4%	8.7%
Average Household Income	\$81,881	\$91,144	\$106,700
2000 Owner Occupied Housing Un Total		16.024	45,878
	3,676	16,924	•
< \$50,000	3.1%	3.7%	2.7%
\$50,000 - \$99,999	7.2%	7.2%	6.2%
\$100,000 - \$149,999	19.1%	17.5%	14.4%
\$150,000 - \$199,999	32.0%	28.8%	23.7%
\$200,000 - \$299,999	30.1%	27.9%	27.0%
\$300,000 - \$499,999	8.2%	12.9%	16.4%
\$500,000 - \$999,999	0.3%	2.0%	8.0%
\$1,000,000+ Average Home Value	0.0% \$193,194	0.1% \$212,029	1.6% \$270,500
-		ΨΖ1Ζ,0Ζθ	Ψ210,300
2000 Specified Renter Occ. Housin Total	g Units by Contract Rent 3,211	10.761	21,179
With Cash Rent	99.8%	98.5%	98.0%
No Cash Rent	0.2%	1.5%	2.0%
Median Rent	\$647	\$656 \$703	\$702
Average Rent	\$687	\$702	\$755

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: ESRI forecasts for 2009 and 2014; U.S. Bureau of the Census, 2000 Census of Population and Housing



**NE Renton** 

1, 3 and 5 Miles Radii from the Intersection of NE Sunset Blvd & NE 10th St

		Ring: 1 Mile radius	Ring: 3 Miles radius	Ring: 5 Miles radius
• •	2000 Population by Age			
	Total	16,107	66,240	171,800
	Age 0 - 4	7.6%	6.9%	6.5%
	Age 5 - 9	6.7%	6.6%	7.2%
	Age 10 - 14	5.3%	5.8%	6.9%
	Age 15 - 19	5.3%	5.7%	6.3%
	-	7.5%	6.4%	5.6%
	Age 20 - 24 Age 25 - 34	20.2%	17.6%	
	•	17.5%		14.7%
	Age 35 - 44	12.4%	18.1% 14.1%	17.9% 15.6%
	Age 45 - 54 Age 55 - 64	7.8%	9.0%	9.5%
		4.7%	5.0%	5.4%
	Age 65 - 74			
	Age 75 - 84	3.7%	3.6%	3.5%
	Age 85+	1.4%	1.2%	0.9%
	Age 18+	77.4%	77.3%	75.4%
	2009 Population by Age			
	Total	17,609	78,645	196,162
	Age 0 - 4	7.5%	6.7%	6.3%
	Age 5 - 9	6.4%	6.4%	6.4%
	Age 10 - 14	6.0%	6.3%	6.6%
	Age 15 - 19	5.8%	5.9%	6.5%
	Age 20 - 24	7.5%	6.2%	5.9%
	Age 25 - 34	17.7%	14.7%	13.0%
	Age 35 - 44	15.6%	15.5%	14.8%
	Age 45 - 54	13.9%	15.9%	16.6%
	Age 55 - 64	9.6%	11.5%	12.5%
	Age 65 - 74	5.2%	6.1%	6.4%
	Age 75 - 84	3.1%	3.4%	3.5%
	Age 85+	1.7%	1.6%	1.4%
	Age 18+	76.9%	77.1%	76.7%
	2014 Population by Age			
	Total	18,524	84,950	208,771
	Age 0 - 4	7.4%	6.5%	6.3%
	Age 5 - 9	6.4%	6.3%	6.4%
	Age 10 - 14	5.8%	6.3%	6.5%
	Age 15 - 19	5.5%	5.8%	6.0%
	Age 20 - 24	8.1%	6.5%	6.0%
	Age 25 - 34	18.2%	14.7%	13.6%
	Age 35 - 44	13.6%	13.8%	13.6%
	Age 45 - 54	13.7%	15.2%	15.3%
	Age 55 - 64	9.9%	12.2%	13.2%
	Age 65 - 74			
		6.4%	7.5%	8.0%
	Age 75 - 84	3.2%	3.5%	3.7%
	Age 85+ Age 18+	1.7% 77.3%	1.6% 77.4%	1.5% 77.2%
	-	77.070	77.470	11.270
	2000 Population by Sex	10.004	10.007	10.001
	Males	49.0%	49.8%	49.8%
	Females	51.0%	50.2%	50.2%
	2009 Population by Sex			
	Males	49.2%	49.6%	49.5%
	Females	50.8%	50.4%	50.5%
	2014 Population by Sex			
	Males	49.2%	49.4%	49.5%
	Females	50.8%	50.6%	50.5%

Source: ESRI forecasts for 2009 and 2014.; U.S. Bureau of the Census, 2000 Census of Population and Housing



**NE Renton** 

1, 3 and 5 Miles Radii from the Intersection of NE Sunset Blvd & NE 10th St

	Ring: 1 Mile radius	Ring: 3 Miles radius	Ring: 5 Miles radius
2000 Population by Race/Ethnicity			
Total	16,109	66,244	171,800
White Alone	71.4%	74.1%	69.4%
Black Alone	5.4%	5.5%	8.2%
American Indian Alone	0.7%	0.7%	0.6%
Asian or Pacific Islander Alone	13.6%	12.5%	15.5%
Some Other Race Alone	4.6%	3.2%	2.3%
Two or More Races	4.3%	4.0%	4.1%
Hispanic Origin	8.4%	6.3%	4.7%
Diversity Index	55.1	49.9	53.5
2009 Population by Race/Ethnicity			
Total	17,609	78,645	196,165
White Alone	66.6%	70.4%	65.4%
Black Alone	5.8%	5.7%	8.4%
American Indian Alone	0.7%	0.7%	0.6%
Asian or Pacific Islander Alone	16.1%	14.6%	18.1%
Some Other Race Alone	5.8%	4.1%	2.9%
Two or More Races	5.0%	4.6%	4.7%
Hispanic Origin	11.0%	8.3%	6.2%
Diversity Index	62.1	56.0	58.9
,	02.1	00.0	30.0
2014 Population by Race/Ethnicity	40.500	04.050	000 700
Total	18,522	84,950	208,768
White Alone	63.8%	68.0%	63.0%
Black Alone	6.0%	5.9%	8.5%
American Indian Alone	0.6%	0.7%	0.6%
Asian or Pacific Islander Alone	17.5%	15.8%	19.6%
Some Other Race Alone	6.6%	4.6%	3.2%
Two or More Races	5.4%	5.0%	5.1%
Hispanic Origin	12.6%	9.5%	7.2%
Diversity Index	65.7	59.4	61.8
2000 Population 3+ by School Enrollment			
Total	15,459	63,612	164,915
Enrolled in Nursery/Preschool	2.2%	1.9%	2.2%
Enrolled in Kindergarten	1.2%	1.6%	1.5%
Enrolled in Grade 1-8	10.1%	10.1%	11.9%
Enrolled in Grade 9-12	4.3%	4.9%	5.5%
Enrolled in College	4.8%	4.7%	4.5%
Enrolled in Grad/Prof School	1.7%	1.2%	1.1%
Not Enrolled in School	75.6%	75.6%	73.2%
2009 Population 25+ by Educational Attainme	ent		
Total	11,771	53,961	133,986
Less than 9th Grade	4.5%	3.8%	3.0%
9th - 12th Grade, No Diploma	5.7%	5.3%	4.6%
High School Graduate	24.8%	24.7%	20.8%
Some College, No Degree	23.0%	23.0%	22.3%
Associate Degree	9.0%	9.2%	8.6%
Bachelor's Degree	25.4%	25.0%	27.6%
Graduate/Professional Degree	7.5%	8.9%	13.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: ESRI forecasts for 2009 and 2014; U.S. Bureau of the Census, 2000 Census of Population and Housing



**NE Renton** 

1, 3 and 5 Miles Radii from the Intersection of NE Sunset Blvd & NE 10th St

		Ring: 1 Mile radius	Ring: 3 Miles radius	Ring: 5 Miles radius
(Ö) Ç	2009 Population 15+ by Marital Statu	s		
\ <del>\</del> \ <del>\</del> \	Total	14,105	63,439	158,178
	Never Married	31.6%	29.0%	27.9%
	Married	51.0%	53.8%	56.1%
	Widowed	5.1%	4.6%	4.1%
	Divorced	12.3%	12.6%	11.9%
	2000 Population 16+ by Employment			
	Total	12,853	52,940	133,567
	In Labor Force	71.7%	71.4%	70.3%
	Civilian Employed	68.7%	68.6%	67.6%
	Civilian Unemployed	3.0%	2.8%	2.7%
	In Armed Forces	0.0%	0.1%	0.1%
	Not in Labor Force	28.3%	28.6%	29.7%
	2009 Civilian Population 16+ in Labo	r Force		
	Civilian Employed	91.8%	92.1%	92.1%
	Civilian Unemployed	8.2%	7.9%	7.9%
	2014 Civilian Population 16+ in Labo	r Force		
	Civilian Employed	94.2%	94.3%	94.4%
	Civilian Unemployed	5.8%	5.7%	5.6%
	2000 Females 16+ by Employment St	tatus and Age of Children		
	Total	6,658	27,143	68,094
	Own Children < 6 Only	8.8%	8.9%	8.2%
	Employed/in Armed Forces	5.6%	5.5%	5.0%
	Unemployed	0.6%	0.3%	0.2%
	Not in Labor Force	2.6%	3.1%	3.0%
	Own Children <6 and 6-17	6.0%	5.5%	6.0%
	Employed/in Armed Forces	3.5%	3.4%	3.5%
	Unemployed	0.1%	0.1%	0.2%
	Not in Labor Force	2.4%	2.0%	2.3%
	Own Children 6-17 Only	13.0%	14.0%	17.4%
	Employed/in Armed Forces	10.2%	10.8%	13.2%
	Unemployed	0.0%	0.2%	0.4%
	Not in Labor Force	2.7%	3.0%	3.8%
	No Own Children <18	72.1%	71.7%	68.5%
	Employed/in Armed Forces	42.7%	42.9%	39.7%
	Unemployed	1.0%	1.4%	1.4%
	Not in Labor Force	28.4%	27.5%	27.4%

Source: ESRI forecasts for 2009 and 2014.; U.S. Bureau of the Census, 2000 Census of Population and Housing



**NE Renton** 

1, 3 and 5 Miles Radii from the Intersection of NE Sunset Blvd & NE 10th St



_		Ring: 1 Mile radius	Ring: 3 Miles radius	Ring: 5 Miles radius
	2009 Employed Population 16+ by Industry			
	Total	9,404	41,440	102,407
	Agriculture/Mining	0.0%	0.2%	0.2%
	Construction	7.1%	7.4%	5.8%
	Manufacturing	11.1%	11.9%	11.9%
	Wholesale Trade	4.2%	4.0%	3.5%
	Retail Trade	12.2%	11.1%	10.6%
	Transportation/Utilities	5.4%	5.3%	5.6%
	Information	6.0%	4.4%	4.0%
	Finance/Insurance/Real Estate	7.7%	8.1%	8.5%
	Services	42.8%	44.4%	46.3%
	Public Administration	3.6%	3.3%	3.6%
	2009 Employed Population 16+ by Occupati		** ***	400 407
	Total	9,403	41,444	102,407
	White Collar	66.8%	66.9%	70.7%
	Management/Business/Financial	18.0%	17.5%	19.3%
	Professional	20.7%	22.0%	24.9%
	Sales	11.7%	11.9%	11.7%
	Administrative Support	16.3%	15.4%	14.8%
	Services	15.1%	15.0%	13.7%
	Blue Collar	18.1%	18.1%	15.6%
	Farming/Forestry/Fishing	0.1%	0.1%	0.1%
	Construction/Extraction	5.8%	5.6%	4.3%
	Installation/Maintenance/Repair	3.0%	3.1%	2.7%
	Production	4.3%	3.9%	3.6%
	Transportation/Material Moving	5.0%	5.3%	4.8%
	2000 Workers 16+ by Means of Transportati	on to Work		
•	Total	8,599	35,189	87,862
	Drove Alone - Car, Truck, or Van	75.2%	75.2%	75.8%
_	Carpooled - Car, Truck, or Van	13.6%	13.9%	13.0%
	Public Transportation	6.1%	5.3%	5.6%
	Walked	2.0%	1.6%	1.2%
	Other Means	0.7%	1.0%	0.8%
	Worked at Home	2.4%	3.0%	3.6%
	2000 Workers 16+ by Travel Time to Work			
	Total	8,600	35,191	87,861
	Did not Work at Home	97.6%	97.0%	96.4%
	Less than 5 minutes	2.4%	1.7%	1.4%
	5 to 9 minutes	4.2%	5.0%	5.0%
	10 to 19 minutes	18.5%	21.5%	22.9%
	20 to 24 minutes	15.5%	16.9%	17.9%
	25 to 34 minutes	28.7%	26.1%	25.9%
	35 to 44 minutes	10.8%	10.3%	8.5%
	45 to 59 minutes	11.0%	9.2%	8.6%
	60 to 89 minutes	4.3%	4.5%	4.4%
	90 or more minutes	2.1%	1.9%	1.9%
	Worked at Home	2.1%	3.0%	3.6%
	Average Travel Time to Work (in min)	29.9	28.5	27.9
	, ,	29.9	20.5	21.9
	2000 Households by Vehicles Available			
	Total	6,887	27,701	67,090
	None	8.1%	7.2%	5.2%
	1	40.1%	34.6%	31.0%
	2	37.0%	39.6%	42.2%
	3	9.3%	12.9%	15.5%
	4	3.5%	3.7%	4.4%
	5+	2.0%	1.8%	1.7%
	Average Number of Vehicles Available	1.7	1.8	1.9

Source: ESRI forecasts for 2009; U.S. Bureau of the Census, 2000 Census of Population and Housing



**NE Renton** 

1, 3 and 5 Miles Radii from the Intersection of NE Sunset Blvd & NE 10th St

	Ring: 1 Mile radius	Ring: 3 Miles radius	Ring: 5 Miles radius
2000 Households by Type			
Total	6,874	27,636	67,084
Family Households	59.0%	62.1%	67.9%
Married-couple Family	43.6%	48.4%	54.2%
With Related Children	20.1%	21.9%	25.6%
Other Family (No Spouse)	15.3%	13.7%	13.7%
With Related Children	10.3%	8.7%	8.8%
Nonfamily Households	41.0%	37.9%	32.1%
Householder Living Alone	32.2%	29.5%	24.6%
Householder Not Living Alone	8.8%	8.4%	7.4%
Households with Related Children	30.4%	30.6%	34.4%
Households with Persons 65+	17.6%	17.7%	18.1%
2000 Households by Size			
Total	6,874	27,637	67,083
1 Person Household	32.2%	29.5%	24.6%
2 Person Household	33.1%	34.3%	34.7%
3 Person Household	16.0%	15.9%	16.5%
4 Person Household	11.2%	12.6%	15.0%
5 Person Household	4.7%	4.8%	5.8%
6 Person Household	1.6%	1.7%	2.1%
7+ Person Household	1.2%	1.2%	1.3%
2000 Households by Year Householde			
Total	6,886	27,699	67,090
Moved in 1999 to March 2000	29.1%	25.3%	22.2%
Moved in 1995 to 1998	37.5%	32.8%	30.4%
Moved in 1990 to 1994	14.2%	14.9%	15.1%
Moved in 1980 to 1989	8.3%	12.9%	15.8%
Moved in 1970 to 1979	5.2%	7.4%	8.9%
Moved in 1969 or Earlier	5.7%	6.7%	7.6%
Median Year Householder Moved In	1997	1996	1995
2000 Housing Units by Units in Struct			
Total	7,096	28,660	69,534
1, Detached	46.8%	57.8%	66.0%
1, Attached	8.2%	4.0%	3.5%
2	2.4%	1.9%	1.1%
3 or 4	7.2%	3.8%	3.0%
5 to 9	7.5%	7.0%	6.0%
10 to 19	8.8%	7.3%	7.0%
20+	17.7%	14.6%	11.0%
Mobile Home Other	1.3% 0.1%	3.3% 0.2%	2.3% 0.2%
2000 Harrainan Haita bu Vaan Cturratuus	D.:il4		
2000 Housing Units by Year Structure		28 600	60 513
Total 1999 to March 2000	7,101	28,690	69,513
	3.6%	2.8%	2.7%
1995 to 1998	14.2%	9.9%	8.0%
1990 to 1994	8.5%	9.3%	8.6%
1980 to 1989	18.3%	18.6%	19.0%
1970 to 1979	15.4%	17.1%	19.1%
1969 or Earlier	40.0%	42.3%	42.6%
Median Year Structure Built	1977	1974	1974

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing



**NE Renton** 

1, 3 and 5 Miles Radii from the Intersection of NE Sunset Blvd & NE 10th St

Ring: 1 Mile radius Ring: 3 Miles radius Ring: 5 Miles ra	dius
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#### **Top 3 Tapestry Segments**

Old and Newcomers	Enterprising Professionals	Young and Restless	1.
In Style	Old and Newcomers	Enterprising Professionals	2.
Enterprising Professionals	In Style	Retirement Communities	3



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$15,128,050	\$71,412,004	\$195,495,397
Average Spent	\$1,998.16	\$2,159.62	\$2,516.77
Spending Potential Index	80	86	101
Computers & Accessories: Total \$	\$1,962,231	\$9,287,934	\$25,429,243
Average Spent	\$259.18	\$280.88	\$327.37
Spending Potential Index	114	123	143
Education: Total \$	\$10,673,097	\$52,643,003	\$148,259,548
Average Spent	\$1,409.73	\$1,592.01	\$1,908.67
Spending Potential Index	112	127	152
Entertainment/Recreation: Total \$	\$26,214,011	\$128,143,761	\$356,025,462
Average Spent	\$3,462.42	\$3,875.28	\$4,583.41
Spending Potential Index	107	120	141
Food at Home: Total \$	\$37,845,578	\$179,343,288	\$486,026,897
Average Spent	\$4,998.76	\$5,423.63	\$6,257.02
Spending Potential Index	110	119	137
Food Away from Home: Total \$	\$28,425,840	\$133,838,771	\$363,771,277
Average Spent	\$3,754.57	\$4,047.50	\$4,683.13
Spending Potential Index	113	122	141
Health Care: Total \$	\$28,774,588	\$141,952,973	\$390,021,947
Average Spent	\$3,800.63	\$4,292.89	\$5,021.07
Spending Potential Index	101	114	133
Household Furnishings & Equip: Total \$	\$15,823,189	\$76,990,359	\$214,783,328
Average Spent	\$2,089.97	\$2,328.31	\$2,765.08
Spending Potential Index	96	107	127
Investments: Total \$	\$9,907,992	\$53,826,972	\$161,495,331
Average Spent	\$1,308.68	\$1,627.82	\$2,079.06
Spending Potential Index	91	113	145
Retail Goods: Total \$	\$200,227,520	\$965,639,241	\$2,661,250,882
Average Spent	\$26,446.64	\$29,202.51	\$34,260.47
Spending Potential Index	103	114	133
Shelter: Total \$	\$134,071,186	\$642,213,366	\$1,781,422,776
Average Spent	\$17,708.52	\$19,421.58	\$22,933.72
Spending Potential Index	113	124	147
TV/Video/Sound Equipment: Total \$	\$10,282,644	\$48,271,416	\$130,717,668
Average Spent	\$1,358.16	\$1,459.81	\$1,682.84
Spending Potential Index	112	120	138
Travel: Total \$	\$14,649,690	\$74,008,239	\$210,741,544
Average Spent	\$1,934.97	\$2,238.13	\$2,713.05
Spending Potential Index	105	121	147
Vehicle Maintenance & Repairs: Total \$	\$7,699,210	\$36,894,827	\$101,216,319
Average Spent	\$1,016.93	\$1,115.76	\$1,303.04
Spending Potential Index	109	119	139

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI